



AV.SUMANTH

MARKETER



PROFILE INFO

Seeking an entry-level position to begin my career in a high-level professional environment. To secure employment with a reputable company, where I can utilize my skills and business studies background to the maximum. Seeking a challenging career with an MNC.



WORK EXPERIENCE

Digital Marketing Manager

[NHK MEDICAL PVT LTD] DEC 2023 - Present

Reporting to Managing Director

Working on social media marketing strategies , Search engine optimisation , Meta ads, Email marketing, Wordpress development, Business funnel, Lead generation , Personal branding for MD Managing A Marketing team,Content Research, Google my business listing-and SEO ,Amazon listing, I led a team of 6, including interns, for our brands, showcasing my experience in people management.



Digital Marketing Executive

[ARON UNIVERSAL LTD] MAR 2023 - SEP 2023

Reporting to CMO

Working on brand awareness campaigns, social media post , agency collaboration, data sourcing,magazine and post design, paid marketing and organic marketing.



Digital Marketing

Fulltime(Intern)

OCT 2022-JAN 2023

[BRANGLUTION PVT.LTD]

Reporting to HOD of SEO

Working on SEO, CONTENT WRITING, and META ADS. Implementing Tire 1,2, strategies, Graphic Posts, blogs, Meta ads and graphic design's for several sectors



FREELANCER

- Worked as SEO executive and Digital product quality checker in **COACH FOUNDATION** USA based company
- Handled SEO, SMM , Lead generation channels like Indiamart to **HAKKE INDUSTRIES LTD.**



CONTACT



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Email

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Address

Bengaluru,Karnataka



EDUCATION



2022

PG In Digital Marketing

Digital Academy 360



2016-2020

BACHELOR OF ENGINEERING

Nagarjuna college



LANGUAGE

- English
- Telugu
- Kannada



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TOOLS AND SOFTWARE

- SEMRUSH
- GOOGLE ADWORDS
- PHOTOSHOP
- WORDPRESS
- HUBSPOT
- MAILCHIMP
- AHREFS
- GOOGLE ANALYTICS
- JUST DIAL DASHBOARD
- WA NUMBER CHECKER
- AI-SENSY
- BUZZSTREAM
- ASANA
- CANVA
- MICROSOFT POWER POINT
- POWER BI
- AI TOOLS
- INDIAMART DASHBOARD



MY SKILLS & EXPERTISE

SEO

- On page SEO
- Off-page SEO
- Technical SEO
- Local SEO
- Backlink generation

SOCIAL MEDIA

- Content calendar creation
- Linkedin marketing
- Content writing
- Instagram and Facebook Ads
- whatsapp marketing

WEB DEVELOPMENT

- Static website
- Shopify website
- Wordpress Website
- Woocommerce
- Landing Page

GRAPHIC DESIGNING

- Reel making
- Banner Designing
- Poster Designing
- Logo & Flyer Designing
- Magazine Designs



Certification



Search Engine Optimization (SEO) assessment



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